

2018 MICHIGAN ACADEMY ANNUAL SPRING CONFERENCE



The Michigan Academy of Nutrition and Dietetics offers our sponsors and exhibitors opportunities to meet nutrition experts. Showcase your latest products and services reaching an audience over 300 attendees who are engaged in health and wellness promotion through food and nutrition.

LOCATION: **Doubletree Hotel & Conference Center**

One Wenonah Park Place
Bay City, Michigan 48708

- Convenient location!
- Exhibits take place on Friday April 27, 2018 from 9:30 – 12:00 pm
- Exhibitors have the option of remaining open past 12:00 pm
- Exhibitor space description: Includes one eight foot table, two chairs
- A diverse group of Attendees: Clinical, Food Service, Business & Industry, Private Practice, Dietetic Interns and Students

May we count on you to be a Sponsor and/or Exhibitor at the 2018 Michigan Academy Annual Spring Conference? In the meantime, don't hesitate to contact us should you have any additional questions or would like to pursue a sponsorship opportunity and/or exhibitor table.

Now Accepting Applications

See attached Sponsorship Levels and Exhibitor Information

To have your company name/logo included in conference brochure,
please submit your application to mda.execdir@sbcglobal.net

Michigan Academy will accept exhibitor applications until sold out.

CONTACT:

Susanne Consiglio, RDN, Executive Director, Michigan Academy
586-774-7447 or mda.execdir@sbcglobal.net

Friday April 27, 2018

**Michigan Academy of Nutrition and Dietetics
Annual Conference Sponsor and Exhibitor Information**



Sponsorship	Benefits and Company Recognition
<p>TITLE SPONSOR \$7,500</p>	<ul style="list-style-type: none"> • Company logo/name on the front cover of the conference brochure • Banner (provide own) displayed at the conference • Recognition in 4 MI Academy's e-newsletters prior to conference • Recognition on the MI Academy Website Homepage until July 1, 2018 • Exhibitor table in prime location • 4 comped conference registration fees for BOTH days
<p>PLATINUM SPONSOR \$5,000</p>	<ul style="list-style-type: none"> • Company logo/name on the back cover of the conference brochure • Recognition in 3 MI Academy's e-newsletters prior to conference • Recognition on the MI Academy Website Homepage until July 1, 2018 • Signage at the meal function if sponsoring food event • Exhibitor table in prime location • 3 comped conference registration fees for BOTH days
<p>GOLD SPONSOR \$3,000</p>	<ul style="list-style-type: none"> • Company name listed in the conference brochure • Recognition in 3 MI Academy's e-newsletters prior to conference • Recognition on MI Academy's Website Homepage until July 1, 2018 • Signage at the meal function if sponsoring food event • Exhibitor table in prime location • 2 comped conference registration fees for BOTH days
<p>SILVER SPONSOR \$2,000</p>	<ul style="list-style-type: none"> • Company name listed in the conference brochure • Recognition in 3 MI Academy's e-newsletters prior to conference • Exhibitor table in prime location • Recognition on MI Academy's Website Homepage until July 1, 2018 • Signage at the meal function if sponsoring food event • 1 comped conference registration fee for BOTH days
<p>BRONZE SPONSOR \$1,000</p>	<ul style="list-style-type: none"> • Company name listed in the conference brochure • Recognition in 3 MI Academy's e-newsletters prior to conference • Exhibitor table in prime location • Signage at the meal function if sponsoring food event • Recognition on MI Academy's Website Homepage until July 2018 • 1 comped conference registration fee for ONE CONFERENCE day
<p>EXHIBITOR - \$500</p>	<ul style="list-style-type: none"> • Company name listed in the conference brochure • Company name included in list of 2018 exhibitors on the MI Academy website until July 1, 2018 • Exhibitor table
<p>NON-PROFIT ORGANIZATION EXHIBITOR - \$150</p>	<ul style="list-style-type: none"> • Company name listed in the conference brochure • Company name included in list of 2018 exhibitors on the MI Academy website until July 1, 2018 • Exhibitor table

To pay by credit card (Visa or MasterCard only) contact the **MI Academy** office

To pay by check please make payable to: **Michigan Academy of Nutrition and Dietetics**

Mailing address:

MI Academy c/o Susanne Consiglio, RDN, Executive Director
22811 Greater Mack Suite 105 St. Clair Shores, MI 48080

Completed applications can be emailed to: mda.execdir@sbcglobal.net or **faxed to:** 586-778-3004

ATTN: Susanne Consiglio, Executive Director, MI Academy - For questions call: **586-774-7447**