

Social Media Manager
Contract Position

MiAND is seeking contract services for a social media person, preferably an Academy/MiAND RDN, dietetic intern, or student with strong social media experience.

The purpose of this position is to promote MiAND membership, MiAND educational events and attendance, and promote licensure in Michigan through MiAND social media presence.

The contractor will design social media messages required for: Friday Forums, licensure updates, MiAND and Academy ballots, Legislative Day, spring conference, member engagement/membership renewal strategies, and marketing MiAND.

The contractor will have strong experience in Hootsuite, Facebook, Instagram, Twitter and will work under the direction of MiAND's President, President-elect, or Executive Director and will interface with MiAND's PR/Marketing Director. The contractor will maintain the social media sites to keep them updated on a regular basis. The contractor will work within the hours set by the contract terms.

The contract will align with MiAND's FY of June 1 through May 31, 2022. For this current FY the position will commence October 1, 2022. Hours will be prorated this FY year.

Interested candidates may apply by sending their resume and a cover letter to MiAND Executive Director at mda.execdir@sbcglobal.net no later than September 13, 2021, 12:00 pm EST.

Interviews will be scheduled in late September via Zoom platform.