

A top-down view of a white bowl filled with Thai-style noodles, topped with fresh green basil, sliced green onions, and pieces of orange bell pepper. A pair of dark wooden chopsticks rests across the top of the bowl. To the left of the bowl, a packet of Milford Spice Company sauce is visible, featuring a circular logo and the text 'Tantalizing Thai'. The entire scene is set on a white and blue striped cloth.

MILFORD SPICE COMPANY

COMPANY OVERVIEW

BACKGROUND

Milford Spice Company is a woman owned and operated, Michigan small business, with a focus on bringing to market tasty spice blends, to help make it easier for people to easily create delicious and healthy meals. Our products are all natural, preservative, MSG and gluten free, and we never use fillers or anti-caking agents.

We got our start in farmers' market across Michigan and are now in 22+ states and over 2,000 retail locations.



WHY MILFORD SPICE COMPANY?

WE MAKE IT EASY TO MAKE IT BETTER

Our mission is to transform people's eating habits by encouraging lifestyle changes and choices. This is accomplished by:

- Educating consumers about the impact of diet on health and well-being
- Providing clean, “better for you” products that support a healthy lifestyle
- Empowering consumers by cultivating a discovery process where they learn they are capable of preparing delicious meals that they and their family will love.

WHY MILFORD SPICE COMPANY?

BIG ENOUGH TO SUPPORT LARGE INITIATIVES, SMALL ENOUGH TO BE NIMBLE AND INNOVATIVE

Consumer tastes and dietary needs vary greatly. Just ask any restaurant server. At Milford Spice Company, we pride ourselves in providing the foundational ingredients that allow consumers to craft delicious meals that meet their dietary needs and taste preferences. We work creatively with our partners to package and promote our products to make quality ingredients affordable and accessible.



Multi-meal flat packs



Single-serve patient packs



Shakers and jars



Brand label

WHY MILFORD SPICE COMPANY?

CUSTOMIZED MARKETING PROGRAMS TO SUPPORT CUSTOMER INITIATIVES

Partnerships matter. At Milford Spice Company, our objective is not to get an order. Our objective is to help our customers achieve goals and objectives. We are open to doing almost anything within our capabilities to help our customers realize their goals, including:

- Creating new packaging to reach new demographics
- Creating new blends to meet market needs
- Developing new websites, landing pages, creative content, recipes and blogs, leveraging social media, and in-person meetings and demonstrations to build awareness and drive traffic.

COLLABORATION IDEAS for MiAND and MILFORD SPICE COMPANY

- Assist dieticians in formulating delicious recipes and meal plans
- Support meal plans through Milford Spice Company website recipe blogs or customized landing page unique to your practice, or even for your patient
- Customized spice blend kits (can be supported with recipe cards)
- Cooking classes or instructional cooking videos

We are open to new ideas, just ask!

THANK YOU

For more information, contact me
any time.

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