

Michigan Academy of Nutrition and Dietetics Virtual Spring Conference May 13 & 14, 2021

Virtual Solutions - Sponsor and Exhibitor Opportunities!

<h3>Benefits & Opportunities</h3> <p>Increase Brand Awareness</p>	PLATINUM SPONSOR \$4000	SILVER SPONSOR \$2000	BRONZE SPONSOR \$1000	SPEAKER OR NETWORKING EVENT SPONSOR \$650	GIFT CARD PRIZE SPONSOR \$600	EXHIBITOR \$500	NON PROFIT \$200
Virtual Exhibitor Booth Includes: Company logo and profile, 1-2-minute video, up to 5 digital educational resources in PDF format, and contact information/website link. Booths active from May 6 to June 30, 2021	✓	✓	✓	✓	✓	✓	✓
Two-minute video before speaker presentation	✓	✓					
Acknowledgment of speaker sponsored presentation in the beginning and the final slide with logo			✓	✓			
Six-month logo display on the MiAND homepage from March 1 through August 31, 2021	✓	✓	✓				
Two Facebook, Twitter, and Instagram promotions before conference and after conference	✓	✓	✓				
One Facebook, Twitter, and Instagram promotion before conference and after conference				✓	✓	✓	✓
Promotion in 2021 MiAND Newsletter: (March, April, May, & June), reaching OVER 5000 nutrition professionals	✓	✓	✓	✓	✓	✓	✓
Company or organization logo in conference brochure, (must be a confirmed sponsor or exhibitor by January 15, 2021)	✓	✓	✓	✓	✓	✓	✓
Promotion of virtual booth to attendees and non-attendees before, during, and after conference	✓	✓	✓	✓	✓	✓	✓
Dedicated exhibitor times on both conference days	✓	✓	✓	✓	✓	✓	✓
Verbal reminders by moderator during sessions: Remember to visit our sponsors and exhibitors on the MiAND website	✓	✓	✓	✓	✓	✓	✓
Three complimentary registrations (both days)	✓						
Two complimentary registrations (both days)		✓					
One complimentary registration (both days)			✓				
One complimentary registration (one day)				✓			

\$650 - Sponsor Speaker or Networking Event: See speaker roster. Sponsorship includes slide acknowledgement and statement, in the beginning and final slide. Statement must be approved by MiAND.

\$600 - Gift Card Prize Sponsor: MiAND is seeking gift cards to be distributed as conference prizes throughout the event. Requested options are: six - \$100 gift cards, eight - \$75 gift cards, twelve - \$50 gift cards or 24 - \$25 gift cards. Please consider digital (i.e. Amazon) or your company gift cards." Contact mda.execdir@sbcglobal.net with additional prize ideas.