

# Michigan Academy of Nutrition and Dietetics Hybrid Spring Conference

May 12 & 13, 2022

## Live and Virtual Sponsor and Exhibitor Opportunities!

<h3>Benefits &amp; Opportunities</h3> <p>Increase Brand Awareness!</p>	PLATINUM SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SPEAKER SPONSOR	EXHIBITOR AT EVENT PLUS VIRTUAL HALL	EXHIBITOR AT EVENT ONLY	NON PROFIT EXHIBITOR PLUS VIRTUAL HALL
	\$4000	\$2000	\$1000	\$750	\$550	\$500	\$250*
New! Additional "Virtual Exhibitor Hall" Includes: Company logo and profile, 1-2-minute video, up to 5 digital educational resources in PDF format, and contact information/website link on our website.	✓	✓	✓	✓	✓		✓
Verbal reminders by speaker moderators during sessions: "Remember to visit our sponsors and exhibitors on the MiAND Virtual Hall."	✓	✓	✓	✓	✓		✓
Company or organization logo in conference brochure (must be a confirmed sponsor or exhibitor by January 19, 2022)	✓	✓	✓	✓	✓	✓	✓
Promotion in 2022 MiAND Newsletters: March, April, May & June editions, reaching over 5000 nutrition professionals	✓	✓	✓	✓	✓	✓	✓
Dedicated live exhibit time during conference on Friday, May 13, 2022 from 10:00 am to 12:30 pm	✓	✓	✓	✓	✓	✓	✓
Choice of table location at the conference	✓						
Six-month logo display on the MiAND home page from April-September 2022 plus three social media promotions before the conference	✓						
Three complimentary conference registrations (both days)	✓						
Four-month logo display on the MiAND home page from April-July 2022 plus two social media promotions before the conference		✓					
Two complimentary conference registrations (both days)		✓					
Two-month logo display on the MiAND home page from April-May 2022 plus one social media promotion before the conference			✓				
One complimentary conference registration (both days)			✓				

\*Subtract \$50 for no Virtual Hall

Exhibitor Hall at the conference will be on Friday, May 13, 2022 from 10:00 am to 12:30 pm

New this year! In addition to the live Exhibitor Hall, all sponsorship levels include a Virtual Exhibitor Hall on our website, where you can display your logo, website link, a video, and educational resources. This option can also be included for exhibitors and non-profit exhibitors if they choose the Virtual Hall option.

Easy and convenient registration and payment can be done from our website!

Questions? Contact Susanne Consiglio, RDN, at [mda.execdir@sbcglobal.net](mailto:mda.execdir@sbcglobal.net) or 586-774-7447