

# Michigan Academy of Nutrition and Dietetics Annual Conference

**Sheraton Ann Arbor Hotel and Conference Center**

**April 25 & 26, 2024**

## Top Reasons to Sponsor or Exhibit

- Connect and engage with nutrition professionals from a variety of specialties.
- Get your products/services in front of the nutrition experts - Registered Dietitians!
- Virtual Exhibit Hall - 6 month marketing opportunity on MiAND's website.
- All sponsors and exhibitors receive a list of attendee names, their area of practice, and email address prior to the conference.

Questions? Contact  
**Megan Armstrong, RD**  
*Executive Director*

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**Sponsor & Exhibitor  
Information**



**Michigan Academy of  
Nutrition and Dietetics**



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Academy of Nutrition and Dietetics

# Michigan Academy Annual Conference Sponsor and Exhibitor Opportunities

## Sponsors and Exhibitors Receive:

	PLATINUM SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SPEAKER SPONSOR	EXHIBITOR	NON PROFIT EXHIBITOR
	\$4000	\$2000	\$1000	\$750	\$550	\$250
Six-month Virtual Exhibit Hall Includes: Company logo and website link, 1-2-minute video, and up to 5 digital educational resources on our website through October 31, 2024	✓	✓	✓	✓	✓	✓
Company or organization logo in conference brochure (must be a confirmed sponsor or exhibitor by 1/19/2024)	✓	✓	✓	✓	✓	✓
Promotion in 2024 MiAND Newsletters: March, April, May & June	✓	✓	✓	✓	✓	✓
Dedicated exhibit time during conference on Friday, April 26, 2024, 10:00 am to 12:30 pm	✓	✓	✓	✓	✓	✓
Choice of table location at the conference	✓					
Six-month logo display on the MiAND home page (May-October 2024) plus three social media promotions before the conference	✓					
Three complimentary conference registrations	✓					
Four-month logo display on the MiAND home page (May-August 2024) plus two social media promotions before the conference		✓				
Two complimentary conference registrations		✓				
Two-month logo display on the MiAND home page (May-June 2024) plus one social media promotion before the conference			✓			
One complimentary conference registration			✓			
One-month logo display on the MiAND home page (May 2024) plus one social media promotion before the conference				✓		

**Increase Your Brand Awareness!**