

# Your Food. Your Story.

Meals and memories go together. A memorable dining program works wonders for marketing your community. Everybody wins. You increase satisfaction scores, occupancy levels are higher and people enjoy eating.

## Learn to improve in these areas:

- ▶ Creating — Build a brand that stands out.
- ▶ Innovating — Try fresh format and dining ideas.
- ▶ Marketing — Tell your story using digital and other channels.



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DIGITAL GUIDE



## Tell everyone your dining success story.

Your Gordon Food Service Sales Representative can show you how.



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**Gordon**<sup>®</sup>  
FOOD SERVICE

*Always at your table<sup>®</sup>*