

2020

MICHIGAN APPLE INDUSTRY AT-A-GLANCE

3RD Largest Apple Producer in the USA

Michigan is the third largest apple producing state in the USA (USDA NASS, June 2019)

Nearly year round availability

Michigan Apples are available August through June each year, thanks to controlled atmosphere storage.

14.9 MILLION APPLE TREES

There are more than 14.9 million apple trees in commercial production, covering 34,500 acres on 775 family-run farms in Michigan.



ECONOMIC IMPACT



A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

50%

gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.



25.2 MILLION BUSHELS OF APPLES

Average apple harvest is about 25.2 million bushels (1,058 billion pounds) per year. In 2019, Michigan harvested 22.5 million bushels (946 million pounds) of apples.*

*according to USDA National Agriculture Statistics Service, July 2020



Michigan Apples are sold in:

32

states



18

countries

More than

100

retail grocery chains in the US



200

Michigan farm markets and cider mills

For more information: Contact the Michigan Apple Committee at: 800-456-2753 or visit: MichiganApples.com

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.